



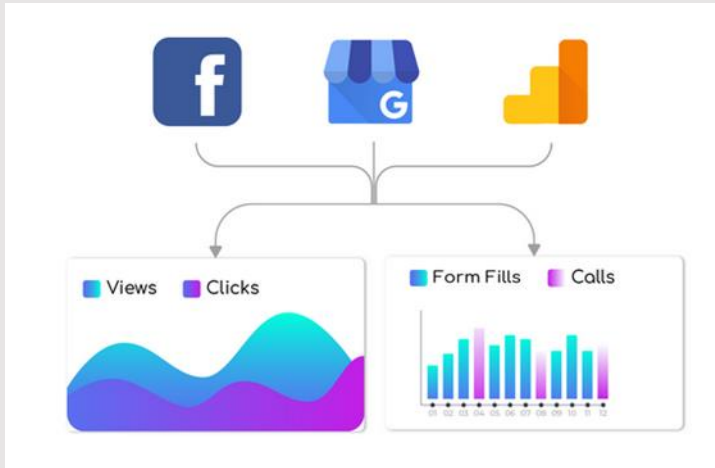
# JetPost

## Simple Transparent Growth

### Google Business Posts

To ensure your Google Map profile remains fresh and relevant with Google search changes we compose, write and post to your Google Business Profile 12 professional business posts (1 post / month) with JetPost and tailor the content for your business. You can also use the JetPost login to generate more posts, reviews and collect leads.

JetPost automatically provides you protection for your Google profile information. Anyone can submit changes to your public profile and JetPost can restore changes made by others. Peace of mind. Log in is provided to review posts published and check real time analytic reports.



## Generate More Leads – Improve Map and Search Results

### JetPost – Help your GBP to Generate Leads

Expanding your GBP content with regular professional posts makes lead generation and sales on the internet simple, removing the mystery around how to gain leads and calls using the GBP.

Building trust with new content provides a transparent way to view the main search and social platforms of Google, Facebook, Listing and website all from one single spot. Measure in real time the results of your decisions for feedback on what works.

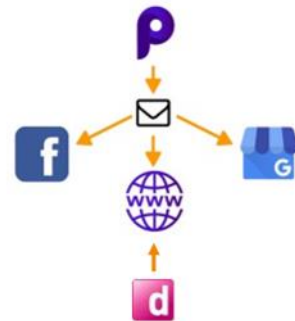
**JetPost**

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### JetPost Guards Google GBP Profile Content

Google utilises a GBP profile as a published community profile, not just for the exclusive use of the business who provides the Profile. Many businesses do not recognise that Google and any user can make changes to their Business Profile at any time.

JetPost offers an automatic backup feature that safeguards the key current content and may undo these potential changes and restore the agreed content.



### Manage Posts and send Review Requests

JetPost allows access to the Piivot CMS and a range of tools to improve the Google search relevance and experience scores from making posts and by requesting reviews. Piivot allows the business to manage current customer reviews and respond quickly to customer comments and concerns and turn interest to leads.

You can seek feedback and generate reviews, posts and to control and update your business profile.

The screenshot shows a 'Review Request' form with the following fields: 'Recipient's Name', 'Recipient's mobile or email', 'Review Target' (set to 'Internal'), and 'Message \*'. To the right is a 'PREVIEW' of the review request email, which features the Piivot logo and a 'Leave a Review' button. At the bottom, it states 'This message will cost 1 email' and includes 'Cancel', 'Send & New', and 'Send Request' buttons.



### Leads - See what works

Using the included Piivot CMS peels back the layers of what works or not for you, all on a single live chart and does away with the expensive and opaque out of date reports that provide little real guidance as to what marketing messages are working for your business to generate leads.

Keep business hours, address, galleries, posts and available services also up to date and in-sync on Google and auto sync to your compatible website.



### Single Media Dashboard

We compose and write monthly between 150 to 250 words as a complete post in context for your customers across the connected platforms. Posts are put on Google GBP. We upload once and then publish to the connected platforms.

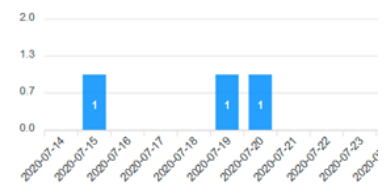
As a bonus, to make any additional posting even easier, there's a built in post template that you can easily edit and then send your own posts, either from a mobile or email. Included is robust reporting on reach and engagement of all posts across the connected platforms.

### Lead Generation

Lead generation comes from Maps, Listing and free quote requests. You can send email requests to customers.

**Upgrade to Premium** to access real time SMS review requests and features including, Website generation, Facebook link, Premium Listing and unlimited contacts.

LEADS GENERATED



### Update JetPost on-demand

With JetPost included Piivot CMS you have the flexibility to pause campaigns or change your base info at any time after the initial term. We assist you to efficiently update your JetLocal profile which may optionally update the attached GBP, Listing, dynamic website and Facebook profile information. You may at any time check reviews, post images, push new content, contact info, website and hours at whenever time you wish.

### Analytics

Log in and see both summary and advanced stats on your phone showing a consolidation on how your posts and marketing is performing online, with easy-to-understand profile views and leads generated that are available as collected.

Reporting includes leads, map listing, traffic and calls.



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