



Piivot

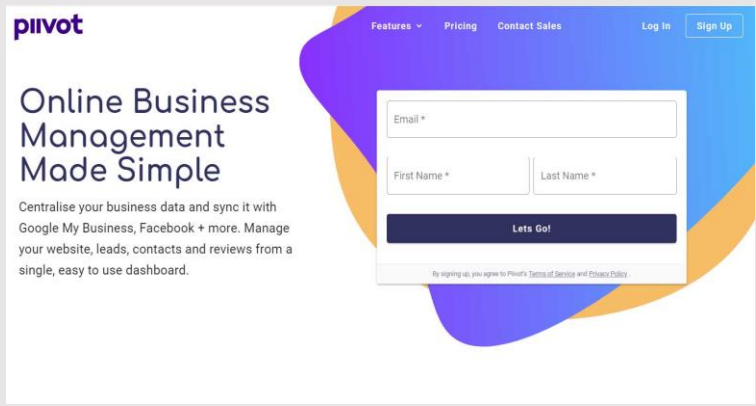
PREMIUM

The evolution of Mobile Marketing

Grows your business customers using positive reviews and make your marketing work in one place.

Rank higher on maps with optimised suburbs and keywords. Manage your directory Listing. Reach with a click seamlessly to Google maps, the web and social media using Piivot Premium CMS.

Grow leads, add reviews, make posts, add a website, check live results and tailor features for your business all in real time. Be always in control.



Business Growth - Made Simple

Start with a Free Forever Account.

Free may be all you ever need to grow your leads using reviews.

Piivot Premium unlocks leads & customer growth using only a mobile phone.

Piivot - Bridge the Knowledge Gap

With a few clicks expand your marketing efforts using review requests, focus on the areas that are providing the best return, reach or penetration based on real results in your hand. In a hurry to generate opportunities then seek some reviews using contacts or add Facebook business or some new images, posts or citations.

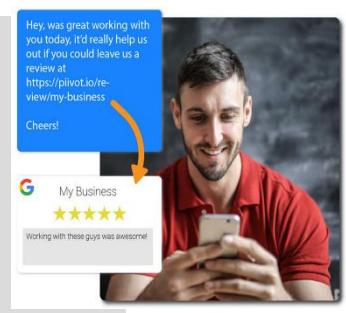
Need more then add in some boosted marketing spend on Google Ads or a Facebook boost campaign. Piivot puts you in control of both what works, the budget and when you want it.

Piivot Premium
\$348/Annum*

Cost Effective Advertising

Out perform your competitors and use Piivot to learn real time what is cost effective in advertising your business. Piivot makes organic digital marketing and sales on the internet simple and removes the mystery around what can be done to generate calls and leads.

Manage and reply on your mobile to your reviews with Piivot and manage in one place your reviews on Google Maps, Facebook and website.



Manage Contacts and Reviews

Improve your business trust online for keywords and local suburbs by using Piivot to create a directory Listing and requesting reviews direct from your mobile via SMS or email.

Use Piivot to grow Google Map appearances, ask for feedback, generate reviews using SMS or email requests. Manage your reviews, contacts, reminders and see the results live in your Profile views and performance graphs.

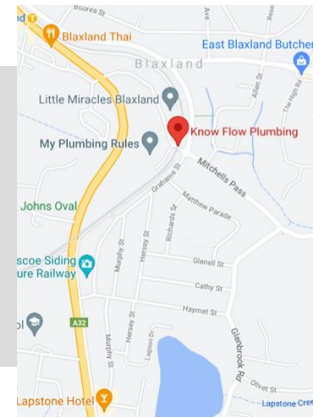




Simplify Business Profile Presence

Consolidate your business marketing presence to where customers are searching, with a central source of truth for your information in your live and editable Piivot profile. Keep business hours, address, galleries, posts and available services up to date and in-sync on Google, Facebook, dLook Listing and auto sync to your website.

Summary Stats for all platforms are provided real time in one report and graphic. Know what's working from your dashboard.



Single Media Dashboard

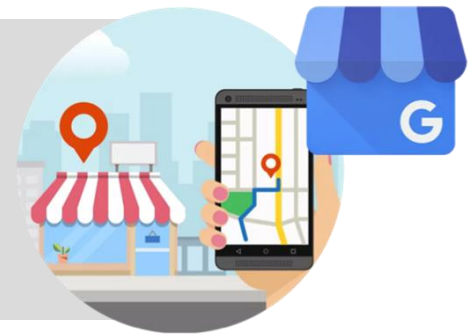
Post the messages that matter to your customers and community across all the connected platforms. Post on Facebook & Google Business Profile instantly or plan them for a later time. Upload once and publish to all the connected platforms.

To make posting even easier, there's a post template that can easily be edited and sent from your mobile. Included is robust reporting on reach and engagement of your posts across all connected platforms in both summary and in a more detailed form.

Lead Generation

Lead generation comes from Maps, forms, keywords, Listing, quote requests, click to call and messaging. The Piivot linked website may use a lead generation form for leads directly from new customers. A click to call feature is also included back to your mobile phone.

You can send SMS and email requests to customers and Facebook messenger may be added from that platform.



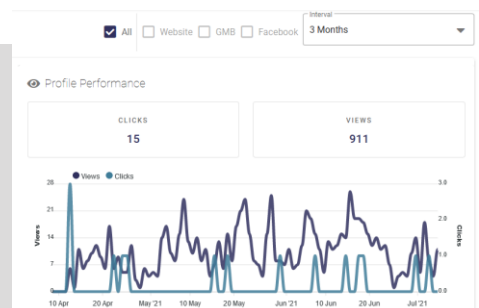
Update Piivot on-demand

As a business owner, you have the flexibility to pause campaigns or change your info at any time after the initial term. You can update your Piivot profile online which then optionally updates the attached GMB, Facebook, Listing and website profile information. You may at any time check reviews, post images, push new content, contact info, website and hours at whenever time you wish.

Analytics

See both summary and advanced stats on your phone showing a consolidation on how your marketing is performing online, with easy-to-understand profile views and leads generated that are available as collected.

Reporting includes leads, map listing, social media, website traffic, advertising, SEO tags and keywords.



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